

Legal Services

Corporate website for a legal services company in Kazakhstan

Project type	Corporate and service website
Platform	WordPress
Languages	Russian, Kazakh
Delivery period	1 month
Project year	2026

1. Project overview

The website presents the company's legal services, experience and completed cases. It should help potential clients understand the available areas of practice, review relevant work and request an initial consultation.

Main goals

- Present the company and its legal expertise.
- Explain each service in a clear and structured format.
- Demonstrate experience through case studies and client feedback.
- Publish legal news and useful information.
- Provide clear consultation calls to action.
- Maintain Russian and Kazakh content through WordPress.

2. Website structure

1. Home
2. About
3. FAQ
4. Contacts
5. News
6. News Article
7. Services
8. Service Detail
9. Cases
10. Case Detail
11. Thank You Page
12. 404 Page
13. WordPress Administration Area

3. Home page

3.1 Hero section

- Main value proposition.
- Short supporting text.
- Primary consultation action.

3.2 Main content

- Company advantages.
- Featured services.
- Consultation call-to-action block.
- Selected cases.
- Client testimonials.
- Repeated consultation call to action.

4. About

- Company introduction.
- Managing director section.
- Client testimonials.
- Selected cases.
- Consultation call to action.

5. FAQ

A manageable list of common questions and answers. The page should make long content easy to scan, for example through expandable items.

6. Contacts

- Company contact details.
- Office location map.
- Consultation call-to-action block.

7. News

7.1 News list

Each news card contains a preview image, title, publication date and link.

7.2 News article

- Main image.
- Title.
- Publication date.
- Full article content.
- Related legal services selected by an administrator.

8. Services

8.1 Services list

- Preview image.
- Service name.
- Link to the detail page.
- Consultation call to action.

8.2 Service detail

- Main image.
- Service name.
- Full service description.
- Consultation call to action.
- Company advantages.
- Related case studies.
- Client logos.
- Repeated consultation call to action.

9. Cases

9.1 Cases list

Each case card contains:

- Preview image.
- Case name.
- Case type or related service.
- Year.
- Link to the detail page.

9.2 Case detail

- Main image.
- Case name.
- Client objective.
- Result.
- Additional commentary.
- Image slider.
- Project date.

Published case studies should not disclose client information, legal details or documents that have not been approved for public use.

10. Forms

Consultation forms are opened from call-to-action blocks across the website. The exact fields are agreed with the client.

- Validate required fields before submission.
- Record the source page and selected service where available.
- Display clear validation messages.
- Redirect the user to the Thank You Page only after successful submission.
- Do not show a false success message if the request fails.
- Include consent to personal data processing where required.

11. Shared interface elements

Header

- Logo.
- Main navigation.
- Contact details.
- RU / KZ language switcher.
- Primary consultation action.

Footer

- Page links.
- Social media links.
- Contact details.
- Copyright information.
- Developer credit where approved by the client.

12. Service pages

12.1 Thank You Page

Displayed after a consultation form has been submitted successfully. It confirms receipt and provides a button back to the website.

12.2 404 Page

Displayed for removed or non-existent URLs. It should return the correct 404 status and provide a way back to the website.

13. Content management

Authorised administrators should be able to manage the main content through WordPress without editing code.

- Manage services and service detail pages.
- Manage cases, related services and project media.
- Manage news and related legal services.
- Manage testimonials, client logos and FAQ entries.
- Update company information, contacts and calls to action.
- Maintain Russian and Kazakh content separately.

14. Technical requirements

- CMS: WordPress.
- PHP 8.1 or later.
- Apache 2.0 or later.
- MySQL 5.6 or later.
- HTTPS enabled in production.
- Responsive layout for desktop, tablet and mobile screens.
- Current versions of Chrome, Edge, Firefox and Safari.
- No additional third-party modules are required by this specification.

15. Acceptance checklist

- ☐ All approved pages and sections are available.
- ☐ The website works correctly on desktop, tablet and mobile screens.
- ☐ The RU / KZ switcher opens the corresponding content.
- ☐ Services, cases, news, reviews and FAQ entries can be managed through WordPress.
- ☐ Related services and cases display correctly.
- ☐ Required form fields are validated.
- ☐ The Thank You Page opens only after successful submission.
- ☐ Non-existent URLs return the 404 Page and the correct HTTP status.

16. Reference websites

The following websites were provided as visual, content or functional references. Their design and content are not intended to be copied.

1. prabereg.legal
2. whitesquarepartners.com
3. versuslegal.ru
4. abv.legal

This document describes the agreed website scope at a portfolio level. Client matters, legal documents, credentials, budgets and private contacts are intentionally excluded.