

WEBSITE FUNCTIONAL SPECIFICATION

Ushiro

Multilingual e-commerce website for a Kazakhstan clothing brand

Project type	Fashion e-commerce website
Platform	1C-Bitrix
Languages	Russian, Kazakh, English
Integrations	1C:Retail, Bitrix24
Delivery period	3 months
Project year	2026

1. Project overview

The website presents Ushiro collections and supports online product discovery and purchasing. It includes men's and women's categories, search, favourites, cart, customer accounts, brand news and multilingual content.

Main goals

- Present seasonal and limited collections.
- Provide a structured men's and women's catalogue.
- Support search, favourites, cart and customer accounts.
- Synchronise agreed catalogue and retail data with 1C:Retail.
- Send agreed customer enquiries to Bitrix24.
- Maintain Russian, Kazakh and English content.

2. Website structure

1. Home
2. Collections
3. Catalogue
4. Category Page
5. Product Detail
6. Search
7. Favourites
8. Cart
9. Checkout
10. Customer Account
11. About the Brand
12. News
13. News Article
14. FAQ
15. Contacts
16. Privacy Policy
17. Public Offer
18. Thank You Page
19. 404 Page
20. 1C-Bitrix Administration Area

The structure is based on the delivered website and the project case description. Hidden back-office processes are included only where they are confirmed by the stated technology stack.

3. Page requirements

Home

- Seasonal promotion and collection banners.
- Limited collection presentation.
- Men's and women's categories.
- Latest news and newsletter subscription.

Catalogue and Product

- Category navigation and product cards.
- Product variants, images, price and availability.
- Search, favourites and cart actions.
- Related or featured products where included.

Customer Account

- Registration and sign-in.
- Password recovery and reset.
- Personal details and order information included in the approved scope.

Brand Content

- About the Brand, news, FAQ, contacts, policies and public offer.

4. Shared interface elements

Header

- Logo.
- Main navigation.
- Contact or primary action where required.
- Language switcher where configured.

Footer

- Page links.
- Social media links where provided.
- Contact details.
- Copyright information.
- Developer credit where approved by the client.

5. Functional requirements

- 1C:Retail synchronisation for agreed catalogue and accounting data.
- Bitrix24 integration for agreed enquiries.
- RU / KZ / EN language switcher.
- Search with popular queries.
- Favourites, cart and customer authentication.
- Newsletter subscription.

6. Integrations

1C:Retail, Bitrix24

Integration failures must be handled without breaking the public interface or showing a false success state.

7. Forms and service pages

- Required form fields are validated before submission.
- The source page and selected item are included where available.
- The Thank You Page opens only after successful submission.
- The 404 Page is returned for non-existent URLs with the correct HTTP status.
- Personal data consent is included where required.

8. Content management

Authorised administrators should be able to manage the agreed website content without editing code.

- Manage catalogue categories, products, variants and collections.
- Manage news, FAQ, policies and contact content.
- Review orders and customer content available in the approved 1C-Bitrix edition.
- Maintain three language versions and integration settings.

9. Technical requirements

- CMS / platform: 1C-Bitrix.
- PHP version compatible with the deployed CMS release.
- Apache 2.0 or later.
- MySQL version compatible with the deployed CMS release.
- HTTPS enabled in production.
- Responsive layout for desktop, tablet and mobile screens.
- Current versions of Chrome, Edge, Firefox and Safari.

10. Acceptance checklist

- ☐ Catalogue data synchronises with 1C:Retail as agreed.
- ☐ Product variants, prices and availability display correctly.
- ☐ Search, favourites, cart and authentication work correctly.
- ☐ Agreed enquiries create the expected Bitrix24 record.
- ☐ RU, KZ and EN content can be managed separately.
- ☐ Non-existent URLs return the 404 Page and the correct HTTP status.

11. Scope basis

This portfolio-level specification was reconstructed from the delivered website and the existing case description.

- Live website: <https://ushiro.kz/>
- Case description: `case.md`

Credentials, budgets, internal contacts, private documents and unverified server-side behaviour are intentionally excluded.