

TEMPL Smart Fitness

Premium fitness club website with membership and trainer enquiry journeys

Project type	Fitness and service website
Platform	WordPress
Languages	Russian, Kazakh
Integrations	—
Delivery period	1 month
Project year	2023

1. Project overview

The website presents the fitness club's training approach, facilities, programmes, membership plans, trainers, spa area and contact information. It supports membership and trainer enquiry journeys.

Main goals

- Present the club's concept and advantages.
- Explain membership plans, facilities and programmes.
- Introduce trainers and support session enquiries.
- Publish news and client reviews.
- Maintain Russian and Kazakh content through WordPress.

2. Website structure

1. Home
2. Advantages
3. Membership Plans
4. Facilities
5. Programmes
6. Trainers
7. SPA
8. Why TEMPL
9. Reviews
10. News
11. Contacts
12. Membership Enquiry
13. Trainer Enquiry
14. Thank You Page
15. 404 Page
16. WordPress Administration Area

The structure is based on the delivered website and the project case description. Hidden back-office processes are included only where they are confirmed by the stated technology stack.

3. Page requirements

Home

- Main brand presentation.
- Club advantages and training approach.
- Membership plan cards with terms and pricing.
- Facilities, programmes, trainers and spa sections.
- Reviews, news and contact actions.

Membership Plans

- Plan name and duration.
- Included access and services.
- Current price and promotional terms.
- Membership enquiry action.

Facilities and Programmes

- Gym and group class presentation.
- SPA facilities and available programmes.
- Images and supporting descriptions.

Trainers

- Trainer profiles, specialisation and image.
- Session enquiry action tied to the selected trainer.

4. Shared interface elements

Header

- Logo.
- Main navigation.
- Contact or primary action where required.
- Language switcher where configured.

Footer

- Page links.
- Social media links where provided.
- Contact details.
- Copyright information.
- Developer credit where approved by the client.

5. Functional requirements

- RU / KZ language switcher.
- Membership and trainer enquiry forms.
- Video and review embeds where used.
- Responsive membership cards and media sections.

6. Integrations

No external business integration is claimed in this portfolio specification.

Integration failures must be handled without breaking the public interface or showing a false success state.

7. Forms and service pages

- Required form fields are validated before submission.
- The source page and selected item are included where available.
- The Thank You Page opens only after successful submission.
- The 404 Page is returned for non-existent URLs with the correct HTTP status.
- Personal data consent is included where required.

8. Content management

Authorised administrators should be able to manage the agreed website content without editing code.

- Manage membership plans and current prices.
- Manage facilities, programmes and trainers.
- Publish news and reviews.
- Update contacts, media and multilingual content.

9. Technical requirements

- CMS / platform: WordPress.
- PHP version compatible with the deployed CMS release.
- Apache 2.0 or later.
- MySQL version compatible with the deployed CMS release.
- HTTPS enabled in production.
- Responsive layout for desktop, tablet and mobile screens.
- Current versions of Chrome, Edge, Firefox and Safari.

10. Acceptance checklist

- ☐ Membership plans display the approved terms and prices.
- ☐ Trainer and membership enquiries identify the selected option.
- ☐ Video and media content works on supported devices.
- ☐ RU and KZ content can be managed separately.
- ☐ The website works on desktop, tablet and mobile screens.
- ☐ Non-existent URLs return the 404 Page and the correct HTTP status.

11. Scope basis

This portfolio-level specification was reconstructed from the delivered website and the existing case description.

- Live website: <https://templ.kz/>
- Case description: `case.md`

Credentials, budgets, internal contacts, private documents and unverified server-side behaviour are intentionally excluded.