

NG-NEGABARIT

Corporate website for international heavy and oversized cargo transport

Project type	Corporate logistics website
Platform	WordPress
Languages	Russian, English
Delivery period	2 months
Project year	2026

1. Project overview

The website presents NG-NEGABARIT's international transport services, fleet, coverage and completed logistics projects. It should explain the company's experience with complex cargo and provide clear enquiry points for potential clients.

Main goals

- Present the company and its main advantages.
- Explain transport services and areas of responsibility.
- Show the available fleet and equipment.
- Demonstrate completed projects and transport geography.
- Publish company news.
- Collect consultation and transport enquiries.
- Maintain Russian and English content through WordPress.

2. Website structure

1. Home
2. About
3. Fleet
4. Contacts
5. News
6. News Article
7. Services
8. Service Detail
9. Projects
10. Project Detail
11. Thank You Page
12. 404 Page
13. WordPress Administration Area

3. Home page

3.1 Hero section

- Main visual and value proposition.
- Primary call to action.

3.2 Company introduction

Short information about the company, its experience and transport specialisation.

3.3 Services

- Featured service list.
- Image and service title.
- Link to the service detail page.

3.4 Enquiry form

An open form for consultation or transport enquiries. The exact fields are agreed with the client. Required fields must be validated before submission.

3.5 Featured projects

- Selected completed transport projects.
- Preview image and project name.
- Link to the project detail page.

3.6 Fleet

Preview of the company's vehicles and specialised equipment with a link to the full Fleet page.

3.7 Transport geography

- List of countries or regions.
- Map covering CIS and international routes.

3.8 Client letters

Thank-you letters or other client feedback documents supplied by the company.

3.9 Final enquiry section

A repeated enquiry form at the end of the page.

4. About

- Company name.
- Company information.
- Main strengths and advantages.
- Transport geography.
- Fleet preview.
- Open enquiry form.

5. Fleet

- Manageable equipment list.
- Images and key information for each item.
- Open enquiry form.

6. Contacts

- Contact list.
- Office or company location map.
- Open enquiry form.

7. News

7.1 News list

Each news item contains a preview gallery or image, title, publication date and link.

7.2 News article

- Main image.
- Title.
- Publication date.
- Full article content.
- "Ask a Specialist" call to action.

8. Services

8.1 Services list

Each service card contains a preview image and service name. The page includes a "Get a Consultation" call to action.

8.2 Service detail

- Main image.
- Service name.
- Full description.
- What the company delivers and takes responsibility for.
- "Ask a Specialist" call to action.

9. Projects

9.1 Projects list

Each project card contains a preview image, project name and link to the detail page.

9.2 Project detail

- Photo gallery or video.
- Project name.
- Client objective.
- Full project description.
- Route and transport geography.
- "Ask a Specialist" call to action.

10. Forms

Forms are used on the Home, About, Fleet and Contacts pages and within calls to action. The exact set of fields can vary by enquiry type.

- Validate all required fields before submission.
- Record the source page and selected service or project where available.
- Show a clear validation message when a required field is missing.
- Redirect the user to the Thank You Page only after successful submission.
- Do not display a false success message if the request fails.

11. Shared interface elements

Header

- Logo.
- Main navigation.
- Primary call to action.
- RU / EN language switcher.

Footer

- Page links.
- Social media links.
- Contact details.
- Copyright information.
- Developer credit where approved by the client.

12. Service pages

12.1 Thank You Page

Displayed after a form has been submitted successfully. It confirms receipt and provides a clear next action.

12.2 404 Page

Displayed for removed or non-existent URLs. It should return the correct 404 status and provide a way back to the website.

13. Content management

The client team should be able to manage the main website content without editing code.

- Manage services, fleet items, projects and news.
- Update transport geography and map data.
- Upload project media and client letters.
- Update page text, contact details and calls to action.
- Maintain Russian and English content separately.

14. Technical requirements

- CMS: WordPress.
- PHP 8.3 or later.
- Apache 2.0 or later.
- MySQL 5.6 or later.
- HTTPS enabled in production.
- Responsive layout for desktop, tablet and mobile screens.
- Current versions of Chrome, Edge, Firefox and Safari.
- No additional third-party modules are required by this specification.

15. Acceptance checklist

- ☐ All approved pages and sections are available.
- ☐ The website works correctly on desktop, tablet and mobile screens.
- ☐ The RU / EN switcher opens the corresponding content.
- ☐ Services, fleet items, projects and news can be managed through WordPress.
- ☐ Project galleries and videos display correctly.
- ☐ The transport geography list and map display the approved data.
- ☐ Required form fields are validated.
- ☐ The Thank You Page opens only after successful submission.
- ☐ Non-existent URLs return the 404 Page and the correct HTTP status.

This document describes the agreed website scope at a portfolio level. Credentials, budgets, internal contacts and other confidential project information are intentionally excluded.

16. Reference websites

The following websites were provided as visual, content or functional references. Their design and content are not intended to be copied.

1. aps-solver.ru
2. rtsbrus.ru
3. splatglobal.com/about
4. ptc-cargo.kz/press-czentr
5. mgroupkz.com
6. roof.ru — article reference
7. akm.kz