

HANGCHA Uzbekistan

Product catalogue website for warehouse and material-handling equipment

Project type	Equipment catalogue website
Platform	WordPress, Elementor
Languages	Primary website language
Integrations	—
Delivery period	2 months
Project year	2024

1. Project overview

The website presents HANGCHA's representative office in Uzbekistan and its range of warehouse and material-handling equipment. It should help customers explore equipment categories and request commercial information.

Main goals

- Present the company and HANGCHA product range.
- Organise equipment into clear catalogue categories.
- Provide product information and enquiry actions.
- Collect commercial and contact enquiries.
- Allow catalogue content to be managed through WordPress.

2. Website structure

1. Home
2. About
3. Equipment Catalogue
4. Category Page
5. Product Detail
6. News
7. News Article
8. Contacts
9. Thank You Page
10. 404 Page
11. WordPress Administration Area

The structure is based on the delivered website and the project case description. Hidden back-office processes are included only where they are confirmed by the stated technology stack.

3. Page requirements

Home

- Main banner and company value proposition.
- Featured equipment categories.
- Selected products and commercial enquiry action.
- Company and contact information.

Catalogue

- Equipment category list.
- Category pages with product cards.
- Product detail pages with images, description and specifications.
- Commercial enquiry action linked to the selected product.

Company and Contacts

- Representative office information.
- Contact details and enquiry form.

News

- News listing and manageable detail pages where included in the approved scope.

4. Shared interface elements

Header

- Logo.
- Main navigation.
- Contact or primary action where required.
- Language switcher where configured.

Footer

- Page links.
- Social media links where provided.
- Contact details.
- Copyright information.
- Developer credit where approved by the client.

5. Functional requirements

- Responsive equipment catalogue.
- Product enquiry forms with source-product data.
- Search or category navigation where included in the approved build.
- Elementor-based editable page sections.

6. Integrations

No external business integration is claimed in this portfolio specification.

Integration failures must be handled without breaking the public interface or showing a false success state.

7. Forms and service pages

- Required form fields are validated before submission.
- The source page and selected item are included where available.
- The Thank You Page opens only after successful submission.
- The 404 Page is returned for non-existent URLs with the correct HTTP status.
- Personal data consent is included where required.

8. Content management

Authorised administrators should be able to manage the agreed website content without editing code.

- Manage equipment categories and products.
- Update specifications, images and page content.
- Manage news and contact information.
- Update enquiry settings available to authorised administrators.

9. Technical requirements

- CMS / platform: WordPress, Elementor.
- PHP version compatible with the deployed CMS release.
- Apache 2.0 or later.
- MySQL version compatible with the deployed CMS release.
- HTTPS enabled in production.
- Responsive layout for desktop, tablet and mobile screens.
- Current versions of Chrome, Edge, Firefox and Safari.

10. Acceptance checklist

- ☐ Catalogue categories and product pages open correctly.
- ☐ Product images and specifications display correctly.
- ☐ Product enquiries include the selected item.
- ☐ The website works on desktop, tablet and mobile screens.
- ☐ Approved content can be managed through WordPress.
- ☐ Non-existent URLs return the 404 Page and the correct HTTP status.

11. Scope basis

This portfolio-level specification was reconstructed from the delivered website and the existing case description.

- Live website: <https://hcze.uz/>
- Case description: `case.md`

Credentials, budgets, internal contacts, private documents and unverified server-side behaviour are intentionally excluded.