

WEBSITE FUNCTIONAL SPECIFICATION

Abrau Capital

Multilingual corporate website for an investment and financial consulting firm in Uzbekistan

Project type	Corporate consulting website
Platform	WordPress, Elementor
Languages	Russian, English, Uzbek
Integrations	—
Delivery period	1 month
Project year	2025

1. Project overview

The website presents Abrau Capital's consulting expertise, industries, team and publications. It should explain complex services in a clear structure and provide direct consultation and career enquiry paths.

Main goals

- Present the firm's consulting services and industry expertise.
- Explain the company's background, team and credentials.
- Publish articles, research and case studies.
- Collect consultation, newsletter and career enquiries.
- Maintain Russian, English and Uzbek content.

2. Website structure

1. Home
2. About and Company History
3. Team
4. Careers
5. Services
6. Service Detail
7. Publications
8. Article / Research / Case Detail
9. Industries
10. Contacts
11. Privacy Policy
12. Thank You Page
13. 404 Page
14. WordPress Administration Area

The structure is based on the delivered website and the project case description. Hidden back-office processes are included only where they are confirmed by the stated technology stack.

3. Page requirements

Home

- Animated hero presentation and consultation action.
- Featured services and areas of expertise.
- Latest publications and selected cases.
- Industries served.
- Company introduction and key figures.
- Careers, contact and newsletter sections.

Services

- Multi-level service catalogue.
- Dedicated page for each consulting service.
- Service description, related expertise and consultation action.

Publications

- Filterable articles, research and case studies.
- Preview cards with category, date, title and summary.
- Detail pages with full content and related materials.

Company

- History, team profiles, careers and company information.
- Industry expertise and public company metrics.

4. Shared interface elements

Header

- Logo.
- Main navigation.
- Contact or primary action where required.
- Language switcher where configured.

Footer

- Page links.
- Social media links where provided.
- Contact details.
- Copyright information.
- Developer credit where approved by the client.

5. Functional requirements

- Custom hero animation.
- Consultation forms with required-field validation.
- Newsletter subscription with personal-data consent.
- RU / EN / UZ language switcher.
- Contact map and direct communication links.

6. Integrations

No external business integration is claimed in this portfolio specification.

Integration failures must be handled without breaking the public interface or showing a false success state.

7. Forms and service pages

- Required form fields are validated before submission.
- The source page and selected item are included where available.
- The Thank You Page opens only after successful submission.
- The 404 Page is returned for non-existent URLs with the correct HTTP status.
- Personal data consent is included where required.

8. Content management

Authorised administrators should be able to manage the agreed website content without editing code.

- Manage services, industries and company pages.
- Manage team members and vacancies.
- Publish articles, research and case studies.
- Update forms, contacts, metrics and multilingual content.

9. Technical requirements

- CMS / platform: WordPress, Elementor.
- PHP version compatible with the deployed CMS release.
- Apache 2.0 or later.
- MySQL version compatible with the deployed CMS release.
- HTTPS enabled in production.
- Responsive layout for desktop, tablet and mobile screens.
- Current versions of Chrome, Edge, Firefox and Safari.

10. Acceptance checklist

- ☐ All approved service and publication pages are available.
- ☐ The custom hero animation works on supported devices.
- ☐ Filters return the correct publication types.
- ☐ Forms and newsletter subscription validate correctly.
- ☐ RU, EN and UZ content can be managed separately.
- ☐ Non-existent URLs return the 404 Page and the correct HTTP status.

11. Scope basis

This portfolio-level specification was reconstructed from the delivered website and the existing case description.

- Live website: <https://abraucapital.com/>
- Case description: `case.md`

Credentials, budgets, internal contacts, private documents and unverified server-side behaviour are intentionally excluded.